



ENTRY SIGNAGE CONCEPTS

ENTRY SIGNAGE CONCEPTS - OVERVIEW

Entryway Signage - 3 Tiers:

- 1) Tier 1 - USP Primary Campus Entryway
- 2) Tier 2 - USP Secondary Campus Entryway
- 3) Tier 3 - USP Centre Entryway

Campus and Centres:

Cook Islands Campus

Emalus Campus

- Santo Centre
- Malampa Centre
- Tafea Centre
- Torba Centre

Kiribati Campus

Marshall Islands Campus

Nauru Campus

Niue Campus

Samoa Campus

Solomon Islands Campus

Tonga Campus

- Ha'apai Centre
- Vava'u Centre

Tuvalu Campus

Tokelau Campus

Laucala Campus

Labasa Campus

- Savusavu Centre



ENTRYWAY SIGNAGE - TIER OVERVIEW



01 Tier 1

USP Primary Campus Entryway

USP Brand Sign to help identify USP Campuses and buildings from a long distance.

Illumination: Yes

Note:

2 variations for main campus entrances - larger for driveways and smaller for pedestrian (depending on the allocated space)

Tonga Campus
Emalus Campus
Laucala Campus
Niue Campus
Samoa Campus
Nauru Campus
Solomon Islands Campus
Marshall Islands Campus
Cook Islands Campus
Kiribati Campus
Tuvalu Campus
Tokelau Campus



02 Tier 2

USP Secondary Campus Entryway

USP Brand Sign to help identify USP Campuses and buildings from approach.

Illumination: Yes

Note:

Secondary entrance for main campus.

Laucala Campus - Bus Bay entrance
Laucala Campus - South Gate
Laucala Campus - Moana Drive



03 Tier 3

USP Campus/Centre Entryway

Facade mounted to identify USP Centres at the main entrance of buildings.

Illumination: No

Note:

For shared buildings and all USP centres

Emalus Campus
Lautoka Campus
Labasa Campus

Savusavu Centre
Santo Centre
Malampa Centre
Tafea Centre
Torba Centre
Ha'apai Centre
Vava'u Centre

01 TIER 1 USP PRIMARY CAMPUS ENTRYWAY

USP monument signage.

Vertical wood panels with 3D Logo and Campus in the shape of the USP shield.

The base engraved with the 12 USP member country motifs.



Left: Variation 1 - for pedestrian entryway

Below: Variation 2 - for driveways



Fiji

Tonga

Samoa

Solomon Islands

Kiribati

Tuvalu

Cook Islands

Vanuatu

Niue

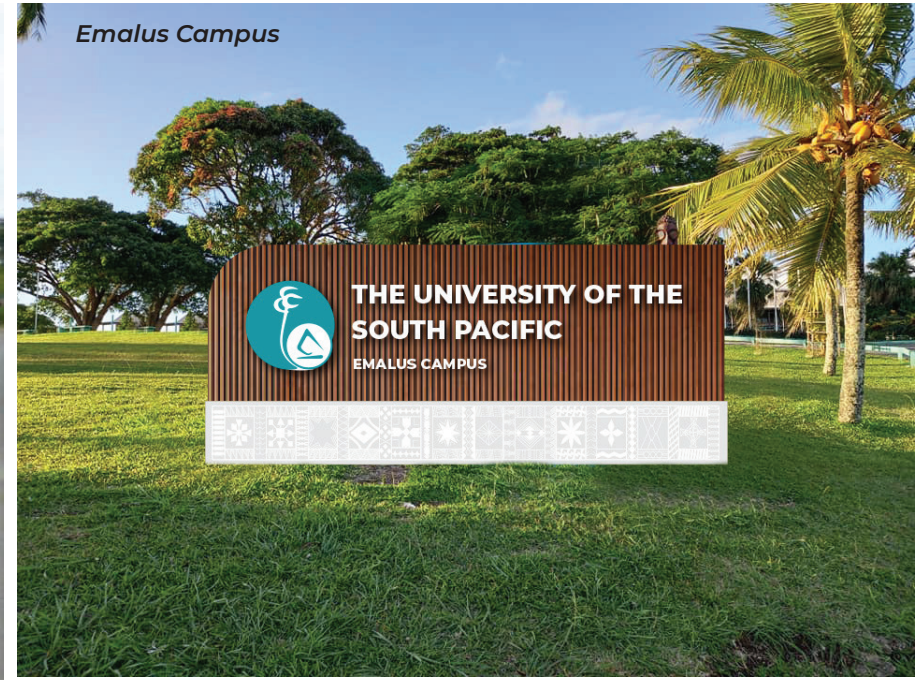
Tokelau

Nauru

Marshall Islands



01 TIER 1
USP PRIMARY CAMPUS ENTRYWAY (MOCKS)



01 TIER 1
USP PRIMARY CAMPUS ENTRYWAY (MOCKS).



Samoa Campus



RMI Campus



Solomon Island Campus (old)



Solomon Island Campus (new)

01 TIER 1
USP PRIMARY CAMPUS ENTRYWAY (MOCKS).



01 TIER 1
USP PRIMARY CAMPUS ENTRYWAY (MOCKS)



01 TIER 1
USP PRIMARY CAMPUS ENTRYWAY (MOCKS)



Laucala Campus - USP Avenue

02 TIER 2 USP SECONDARY CAMPUS ENTRYWAY

USP monument signage.

Vertical wood panels with 3D
Logo and Campus in the shape
of the USP shield/canoe.

The base engraved with the 12
USP member country motifs.



Fiji

Tonga

Samoa

Solomon Islands

Kiribati

Tuvalu

Cook Islands

Vanuatu

Niue

Tokelau

Nauru

Marshall Islands



Laucala Campus - South Gate



Laucala Campus - Bus Bay

02 TIER 2
USP SECONDARY CAMPUS ENTRYWAY



Note: Choose either the primary entrance signage or secondary signage entrance for Moana Drive entrance.

03 TIER 3
USP CAMPUS/CENTRE ENTRYWAY

Facade mounted sign identifying
USP Campus/Centre.

Sign mounted next to entrance
(option 1), or above the entrance
(option 2).



Fiji

Tonga

Samoa

Solomon Islands

Kiribati

Tuvalu

Cook Islands

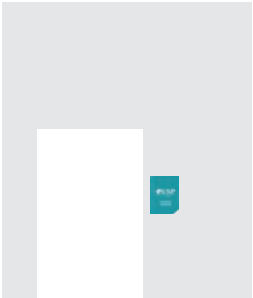
Vanuatu

Niue

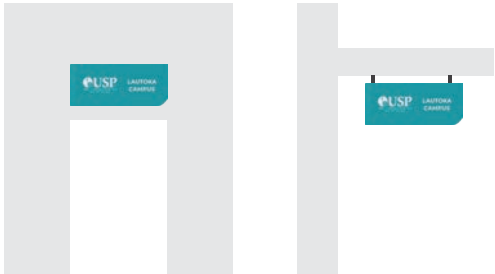
Tokelau

Nauru

Marshall Islands



Option 1



Option 2



Extra - to wrap around buildings

03 TIER 3
USP CAMPUS/CENTRE ENTRYWAY (MOCKS)



03 TIER 3
USP CAMPUS/CENTRE ENTRYWAY (MOCKS)

Labasa Campus



Emalus Campus

